

Notice of References Cited

Application/Control No.

09/190,727

Applicant(s)/Patent Under
Reexamination
PALTENGHE ET AL.

Examiner

John W Hayes

Art Unit

3621

Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	X	Kerwin, Ann Marie, "Added-Value Marketing Plans", Editor & Publisher, Vol. 125, No. 50, pp 22-27, 12 December 1992

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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